

Home-based businesses as a global model for entrepreneurship development:

One of the main concerns in the development of home-based businesses is that often these types of businesses are perceived as recreational, part-time, or even illegal activities. This issue is not only relevant in developing countries such as Iran, but also in developed European and American countries. Therefore, operational programs have been defined in developed countries such as Scotland with the serious aim of supporting home-based businesses by policymakers. This management perception does not align with the realities of urban and rural communities. For example, statistics provided by the US Bureau of Labor Statistics in the early years of this decade show that six percent of US households operate a home-based business. Another notable example is the share of home-based businesses among all businesses in Australia, where according to available statistics, 67 percent of small businesses and 58 percent of all businesses in the country are home-based. Therefore, it can be said that the perception that home-based businesses are economically ineffective or only relevant in developing countries is completely incorrect, and it can be acknowledged that home-based employment has covered a significant portion of the workforce in developed countries as a practical and effective model. The reasons for this can be attributed to the following factors:

- The low level of risk and cost associated with implementing entrepreneurial ideas in home-based businesses has encouraged motivated and capable households to engage in this field.
- Many owners of home-based businesses are individuals with entrepreneurial tendencies and economic acumen.
- There are extensive and accessible opportunities for growth and development in entrepreneurial ideas for home-based businesses.

Examples of relevant research that highlight the above reasons include studies conducted by organizations such as the U.S. Bureau of Labor Statistics and Australian government agencies, which show that a significant percentage of households in developed countries such as the United States and Australia are engaged in home-based businesses.

Furthermore, the global trend of recognizing and supporting home-based businesses as a viable and effective form of self-employment has gained momentum in recent years. This has led to the development of international models and programs aimed at promoting entrepreneurship in home-based businesses. Therefore, it can be said that the notion that home-based businesses are ineffective or limited to third-world countries is not only entirely incorrect but also that self-employment in the home-based business sector has become a significant part of the workforce in developed countries.