

URBAN THINKERS CAMPUS

Urban Thinkers Campus

The City We Need Now!
SYNTHESIS REPORT – PHASE 7.0



UN HABITAT
FOR A BETTER URBAN FUTURE

**WORLD
URBAN
CAMPAIGN**
BY UN-HABITAT
Improving 1000 Cities,
1 Billion Lives by 2030

“The battle for a more sustainable future will be won or lost in cities.”

OUR VISION

“Together shaping the future of cities leaving no one behind.”

OUR GOAL

“Help achieve the urban dimension of the sustainable development goals (SDGs) by 2030 and implement the New Urban Agenda.”

OUR MISSION

“Our mission is to contribute to developing solutions and take action in cities and communities in implementing the New Urban Agenda to accelerate the achievement of the sustainable development goals (SDGs) by 2030.”

Join us Implement TheCityWeNeedNow!

 **DECADE OF >>> ACTION**



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INTRODUCTION

The Urban Thinkers Campus (UTC) is an initiative of the World Urban Campaign driven by UN-Habitat. The UTC is conceived as an open space for critical exchange between urban researchers, professionals, and decision-makers who believe that urbanization is an opportunity and can lead to positive urban transformation. It is intended as a platform to build synergies between partners towards the implementation of the Sustainable Development Goals to 2030 and the New Urban Agenda to 2036.

A promotional action campaign to show-case solutions and generate synergies for action towards the SDGs implementation in cities and communities.

The Urban Thinkers Campus is an open event made of Urban Labs, Urban Thinkers Plenary sessions, Action Days, Urban Cinema, and Urban Journalism Academy events, designed to be inclusive, allowing the participation of all interested parties. The enormous success of the Urban Thinkers Campus is attributed to the creativity and dynamic engagement of the World Urban Campaign (WUC) partners as well as the synergies and collaborations built over the years. Since 2014, the Urban Thinkers Campus has engaged more than 30,000 participants in 280 sessions.

Urban Thinkers Campuses are designed around a set of sessions: Urban Thinkers Sessions to exchange on critical areas of action; Urban Labs to present and discuss new ideas, concepts, legislations, tools and solutions; Roundtables for debate, across the board exchange and agreements on action areas, commitments, action plans and road map; Plenary sessions to bring together results of all Urban Thinkers Sessions, Urban Labs, and Roundtables to keep all participants on the same page and deliver key results to all.

Urban Thinkers Campuses contribute directly to the following objectives:

- Broaden and strengthen the engagement of urban stakeholders on the implementation of the New Urban Agenda.
- Define priorities and means of actions to implement the New Urban Agenda.
- Gather commitments from different organizations and agree to roles and responsibilities in the implementation of specific actions.
- Define action plans combining all priority actions and commitments of stakeholders engaged in the priority actions.
- Agree on implementable road maps with key milestones towards the implementation of priority actions to deliver the New Urban Agenda.
- Share commitments, action plans and road map publicly through WUC outreach channels (website, social media, email and others).

The UTCs for Phase 7.0 in CityWeNeedNow! began on the 11th of February 2022 with an event titled “Implementation of Urban Climate Change Action Plan in Kuala Lumpur.” The event was organized by Studieninstitut Rhein-Neckar, Mannheim, Germany and co-organized by Resilient Urban Planning and Development (RUPD) GbR, Urbanice Malaysia, Institute of Climate Change, and the National University of Malaysia (UKM). Over 8,000 individuals participated in the sessions, with around 200 panelists from different regions and backgrounds, actively engaged in climate action. The 26 Urban Thinkers Campus sessions have fostered a productive dialogue and produced a set of recommendations for future progress.

In this global learning dialogue, participants were encouraged to use the Sustainable Development Goals (SDGs) as a reference in defining their efforts, with the aim of achieving these goals by 2030 as part of the United Nations Decade of Action. SDGs serve as a comprehensive framework for development and provide guidance for all partners in the implementation of the 2030 Development Agenda.

IMPORTANT NOTE

This report is a compilation of all Urban Thinkers Campus reports prepared by Lead organizers and received by the WUC Secretariat.

The content has been slightly edited to align to the original reporting format.

Views and opinions presented in this compilation do not necessarily reflect those of UN-Habitat.

BACKGROUND

THE POSITIVE ROLE OF CITIES

Cities are the world's engines for development. Cities represent an unparalleled opportunity to forge a new urban era where people can experience freedom, equal opportunities, inspiration, health, and security. With good management, cities can improve quality of life while building sustainability. Understanding cities as complex systems is crucial in achieving short-term economic goals with long-term policies and strategies that focus on shared prosperity, improved health, safety, and overall well-being for all city residents.

Though the urban transition may present complex challenges for a shared and sustainable future, cities offer solutions to these challenges and are the drivers of their solutions. Cities themselves are the most valuable asset in promoting and pursuing sustainable development. In a compact and well-planned city, investments in urban infrastructure will reach more recipients and yield more benefits per dollar compared to rural contexts. A compact city offers businesses a comparative advantage in terms of competitiveness and employment. Poor and disadvantaged individuals living in cities are more likely to be lifted out of poverty compared to their rural counterparts as urbanization and urban density bring value.

Cities can also offer the best climate change solutions. A compact, densely populated and well-planned city generates lower emissions and consumes less energy per capita than sprawling and dispersed urban districts. The quality of a city's urban fabric has significant implications for ecologically sustainable development given that buildings account for 30 percent of all greenhouse gas emissions. Of equal importance, a densely populated, well-planned city offers the opportunity for inclusive governance, which is fundamental to sustainable urban development.

More than ever, our shared vision is to achieve cities and human settlements where every individual can enjoy equal rights and opportunities, as well as their fundamental freedoms. To achieve this, we need to implement the Sustainable Development Goals and the complimentary New Urban Agenda, which is grounded in the Universal Declaration of Human Rights and informed by the Declaration on the Right to Development and the Right to the City.

THE CITY WE NEED NOW!

The City We Need (1.0) Initiated in 2013, The City We Need (1.0) is a manifesto of the World Urban Campaign made of nine principles suggesting concrete ways to achieve sustainable urban development. The City We Need (1.0) was launched in New York in March 2014, prior to the Seventh Session of the World Urban Forum.

The City We Need (2.0) "Towards a New Urban Paradigm Revisited" in 2015, The City We Need (2.0) provided a more advanced urban paradigm and vision ahead of the United Nations

Conference on Housing and Sustainable Urban Development (Habitat III) held in Quito in 2016. It was drafted through contributions from 7,596 people from 113 countries and 2,251 organizations representing 14 constituent groups: Local and subnational authorities, Research and Academia, Civil Society Organizations, Grassroots organizations, Women, Parliamentarians, Children and youth, Business and industries, Foundations and philanthropies, Professionals, Trade Unions and Workers, Farmers, Indigenous people and the Media. The City We Need (2.0) consists of 10 principles and 10 drivers of change, widely shared and illustrated before the Habitat III Conference and was adopted in Prague on 12 March 2016.

The City We Need NOW! (3.0) Realizing the New Urban Paradigm In 2021, the World Urban Campaign partners have started to revisit “The City We Need (2.0)” recognizing the daunting task of building back stronger after the devastating impacts of the COVID-19 pandemic and the rising climate change challenges. The revised manifesto conveys the urgency of multiple and interconnected urban challenges and reiterates the need to make cities and human settlements inclusive, safe, resilient and sustainable by the end of the decade while addressing the increasingly urgent challenges of climate change and disasters, poverty eradication, public health, migration, inequality, and environmental degradation. “The City We Need NOW” builds on the implementation of global agreements such as the New Urban Agenda, the Sustainable Development Goals, the Paris Climate Agreement, and the Sendai Framework for Disaster Risk Reduction. “The City We Need NOW” is a living document updated by the WUC partners through its 16 Constituent Groups.

10 ACTION AREAS

THE TEN PRINCIPLES OF THE CITY WE NEED NOW (3.0)

 <p>1 Health and Well-being The City We Need is healthy and promotes well-being</p>	 <p>6 Culture and Identity The City We Need has a strong sense of place and has room for diverse identities</p>
 <p>2 Peace and Safety The City We Need is free from violence and fosters a culture of peace</p>	 <p>7 Local Governance The City We Need is managed through public participation and democratically governed</p>
 <p>3 Climate Adaptation and Resilience The City We Need is free from violence and fosters a culture of peace</p>	 <p>8 Urban Planning and Design The City We Need fosters comprehensive and integrated planning and development</p>
 <p>4 Inclusion and Gender Equality The City We Need is free from violence and fosters a culture of peace</p>	 <p>9 Housing, Services and Mobility The City We Need ensures access to housing, services and mobility</p>
 <p>5 Economic Opportunities for All The City We Need is economically vibrant and provides opportunities to all</p>	 <p>10 Learning and Innovation The City We Need learns and innovates</p>

THE NEW URBAN AGENDA

In this unprecedented era of increasing urbanization, we have reached a critical point in understanding that cities can be the source of solutions to, rather than the cause of, the challenges that our world is facing today. The New Urban Agenda represents a shared vision for a better and more sustainable future – one in which all people have equal rights and access to the benefits and opportunities that cities can offer, and in which the international community reconsiders the urban systems and physical form of our urban spaces to achieve this.

The New Urban Agenda presents a paradigm shift based on the science of cities; it lays out standards and principles for the planning, construction, development, management, and improvement of urban areas along its five main pillars of implementation: national urban policies, urban legislation and regulations, urban planning and design, local economy and municipal finance, and local implementation. It is a resource for every level of government, from national to local; for civil society organizations; the private sector; constituent groups; and for all who call the urban spaces of the world “home” to realize this vision. By incorporating a new understanding of the connection between good urbanization and development, the agenda underlines the linkages between good urbanization and job creation, livelihood opportunities, and improved quality of life, which should be included in every urban renewal policy and strategy. This further highlights the connection between the New Urban Agenda and the 2030 Agenda for Sustainable Development, especially Goal 11 on sustainable cities and communities.

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**TheCityWeNeedNow! UTCs created an open space for consensus towards
CONCRETE ACTIONS that are replicable and measurable.**

UTC PHASE 7.0 2022

UTC #	Date (From)	Date (To)	UTC Title	Lead Organizer	Co-Organizer
1	11/02/2022	11/02/2022	Implementation of Urban Climate Change Action Plan in Kuala Lumpur	Studieninstitut Rhein-Neckar	Resilient Urban Planning and Development (RUPD) & International Society of City and Regional Planners (ISOCARP)
2	07/03/2022	08/03/2022	North America: Women and Urban SDGs	Urban Economy Forum (UEF) Association	Commonwealth Association of Planners
3	12/03/2022	12/03/2022	Green and Sustainable Development for Dongdok Campus	Chevening Alumni Laos	Faculty of Architecture, National University of Laos
4	30/04/2022	14/12/2022	Language in the City	The Association of Collaborative Design	The Bio-leadership Project
5	19/04/2022	19/04/2022	Being Urban 2022: an exploration of Climate Adaptation, Urban Form, and Infrastructures to Deliver Sustainable Cities and Communities	Queensland University of Technology	Universitas 17 Agustus 1945-Surabaya & Lodz University of Technology & Universidad de los Andes & Chiang Mai University
6	04/05/2022	05/05/2022	Kampala Goes Green: Accelerating Actions for a Climate Resilient Kampala	Network for Active Citizens	Dreamtown
7	20/05/2022	21/05/2022	Mannheim - Gender Equality & Municipal Cooperation	Mannheim	Mannheim
8	25/06/2022	26/06/2022	Planning Megacities facing Climate Change	FNAU-MTPA	Institut Paris Region
9	02/06/2022	02/06/2022	From Brussels to the World: Towards gender-balanced urban development and resilient communities	Université Libre de Bruxelles & Cities Alliance	ISOCARP Institute
10	06/09/2022	06/09/2022	Urban Mobility: Towards sustainable, accessible, and transit-friendly cities	Arcadis	UN-Habitat
11	22/03/2022	26/09/2022	Water and Youth: First National Forum of Agents of Change ASH - World Water Day - Agua y Juventud: Primer Foro Nacional de Agentes de Cambio ASH - Día Mundial del Agua	Habitat for Humanity International	Slums Dwellers International

12	28/09/2022	29/09/2022	Feminist Cities for a Sustainable Future	Red Dot Foundation	NIUA
13	30/09/2022	30/09/2022	Conversatorio: Prioridades, Oportunidades y Desafíos de las Mujeres Líderes de Organizaciones Sociales	Bufete de Estudios Interdisciplinarios A. C.	Huairou Commission
14	19/10/2022	25/10/2022	Essentials of City Building: Managing Urban Development	ISOCARP	Architectural Association of Kenya
15	25/10/2022	25/10/2022	Young City: Child and Youth-Led Solutions to Urban Health Challenges	Plan International	UNICEF & World Vision & Global Alliance & Cities4Children
16	31/10/2022	31/10/2022	Wamama Tunauwezo 7	Polycom Development Project	SDG Kenya Forum
17	22/11/2022	23/11/2022	Advocacy of the New Urban Agenda - Cabildear la Nueva Agenda Urbana	Smartly, Social Entrepreneurship on the SDGs	Universidad Técnica Particular de Loja, Ecuador (UTPL) ; Unesco Chairs (UTPL) (Culture and Peace Education - Sustainable Development - Ethics and Society in Higher Education)
18	09/04/2022	09/14/2022	The Social Co-creation Event to Enhance Participation, and Promote Local Entrepreneurship	Mammute Urban Innovation Studio (MUIS)	Qeshm Free Area Organization
19	22/12/2022	22/12.2022	Planning For A Net Zero City	The Madras Chamber of Commerce & Industry	National Institute of Urban Affairs - Environmental Management Centre Pvt.Ltd.
20	31/03/2022	01/04/2022	Climate Change and Vulnerable Communities	Universidad de las Américas Puebla, Departamento de Arquitectura	Benemérita Universidad de Puebla / Facultad de arquitectura
21	11/05/2022	12/05/2022	Metro Vision Campus: Un Nuevo Paradigma Metropolitano Binacional MX-USA	CJUR Internacional Colegio de Jurisprudencia Urbanística	Tradicional IPMAN Wing Chun International Association
22	01/06/2022	02/06/2022	Coastal Resilience in Urban Systems: Planning and Implementation	Arcadis	UN-Habitat
23	18/06/2022	18/06/2022	The City We Need Now': Envisioning a smart and	Urban Studies Programme at The Chinese	Urban Studies Programme at The

			sustainable future for Hong Kong	University of Hong Kong	Chinese University of Hong Kong
24	09/10/2022	09/10/2022	Design for Mobility Sustainable Virtual Hackathon of Road Crossing	Lima Cómo Vamos	Lima Cómo Vamos
25	12/10/2022	12/10/2022	Shifting Perspectives/ Learning the Languages	The Association of Collaborative Design	Center for Communities by Design
26	31/10/2022	31/10/2022	How can Public/Commons Partnerships Lead to Radically Innovative Decarbonized Mobilities?	Open Urbanism Foundation	7 Billion Urbanists
27	04/11/2022	05/11/2022	Climate Migration and its Impact on Sustainability and Equity	PLACE Initiative (under WUC Partner CNU)	CNU
28	10/11/2022	10/12/2022	Affordable Housing Technologies and Sustainable Innovation Communities	Global Urban Development (GUD)	Consortium for Sustainable Urbanization (CSU)

To date, it has engaged more than 25,000 people in about 250 events worldwide.

2014	First UTC	one event
2015-16	UTC 1.0	26 events
2017	UTC 2.0	59 events
2018	UTC 3.0	26 events
2019	UTC 4.0	38 events
2020	UTC 5.0	30 events
2020	Covid-19 UTC	41 events
2021	UTC 6.0	35 events [Theme: Climate Action]
2022	UTC 7.0	Launch on 1 Dec 2021 [Theme: Urban Futures: The City We Need Now!]

UTC PHASE 7.0 RESULTS	
Total number of UTCs held	28
Total number of reports received	19
Total number of participants	8000+
Total number of speakers	200+
Total number of organizations	400+

UTC #18 The Social Co-creation Event to Enhance Participation, and Promote Local Entrepreneurship

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UTC Title: The social co-creation event to enhance participation, and promote local entrepreneurship

UTC Date(s): 09/04/2022 – 09/14/2022

Location of your UTC:

Qeshm Island, Hormozgan Province, Iran.

Lead organizer: Mammute Urban Innovation Studio (MUIS)

Co-lead organizer: Qeshm free area organization

Number of Participants: 60

UTC Action Day:

Virtual Event: Urban thinker sessions (10 Virtual interactive dialogues): 3 to 5 July 2022, from 14:30 to 17:30 UTC, including: 1- The role of innovation in local handicrafts design for the development of tourism 2-Creative content and the role of the media in the development of local businesses 3-Environmental-friendly local businesses 4-The role of architectural form and content in the identity of local innovative businesses 5- The sense of rarity: A marketing technique 6-Interactive and innovative presentation: Principals and methods 7- Local tourism: Capacities and obstacles 8-Innovative business opportunities in Qeshm Island 9-Innovation in social entrepreneurship 10-Systematic thinking and local participation Day 1: Urban Labs (On-site): 6 July 2022, from 15:30 p.m. to 21:30 p.m. (Tehran time) Day 2: Round table (On-site): 7 July 2022, from 15:30 p.m. to 21:30 p.m. (Tehran time) Day 3: Plenary and Closing Session (On-site): 8 July 2022, from 15:30 p.m. to 21:30 p.m. (Tehran time) Analysis and Report: 9 July to 14 July 2022.

Background and Objectives of your Campus:

MUIS is a creative platform where citizens, thinkers, and motivated individuals meet to discuss, brainstorm, and act on the urban problems facing their communities. We aim to create vibrant, inclusive, well-planned, and resilient cities. Since 2019, we have organized thirty-two social events called "Urban Socio-economic Co-creation" to develop innovative solutions to local problems by creative teams. The members of these teams were composed of local youth, professionals from different backgrounds, activists, and the like. The "Urban Socio-economic Co-creation" events consist of two main parts: Online professional dialogs and on-site

roundtables, plenary sessions, and idea circles in interactive and open spaces. These events provide opportunities for people, organizations, and academics to discuss urban challenges, develop innovative solutions, and create an atmosphere of learning, sharing, and alignment of local resources. We believe that our UTC programs have built consensus among the public, government, and private stakeholders to define their shared values around social participatory issues on Qeshm Island by providing a flexible, interactive, and supportive environment. After the first event, we were requested by local communities to hold similar events in other urban and rural areas in this region. As a result, we have planned 16 events on this island including 3 cities and 13 rural areas.

Relation of your Campus to the New Urban Agenda and the Sustainable Development Goals:

By proposing workshops, open space dialogue, virtual dialogue, attendance visits, roundtables, and plenary in the Qeshm Island where various social groups religiously and culturally interact, we have designed the subjects in our proposed UTC 7.0 with a concrete integration to SDG11.3 to discover new solutions to enhance public participation, promote civic engagement, and cultural expression, and improve safety in pluralistic societies as mentioned in the vision of the New Urban Agenda.

The City We Need Now - ACTION AREAS

11. Health and Well-being
12. Peace and Safety
13. Climate Adaptation and Resilience
14. Inclusion and Gender Equality
- 15. Economic Opportunities for All**
16. Culture and Identity
- 17. Local Governance**
18. Urban Planning and Design
19. Housing, Services and Mobility
- 20. Learning and Innovation**

List of Speakers:

1. Dr. Abdul Reza Dashtizadeh, Archaeologist, Qeshm Free Zone Organization
2. Dr. Kazem Omid, Archaeologist, Independent Researcher
3. Mr. Ali Fazel, System Analysis expert, CEO of Mammute Acceleration.
4. Sina Ataee, Urban Innovation practitioner, Director of MUIS.
5. Navid Falahat, Developer of Creative Urban Project, Co-funder of MUIS.
6. Soroosh Baghban Ferdows, Smart City practitioner, Co-Funder of MUIS.
7. Mehdi Dehdar, Independent Journalist.
8. Saeed Zahedi, Social Innovation Researcher.
9. Mohammad Atashin Mah, Architecture.
10. Arash Maher, Digital Marketer.
11. Ayob Zarei, Director of Tourism Unit.

12. Mitra Ranjbar, Handicraft practitioner.

KEY RESULTS:

The main outcomes of our first UTC on the island of Qeshm are: - Hosting eight informal interactive workshops on business models, tourism, digital marketing, professional presentations, smart cities, and dialog skills utilizing fun games for 80 local participants (SDG.4-enabling communities for businesses and innovation) - The establishment by 80 participants of a group of artistic local activists in the fields of handicrafts, architecture, photography, tour-guiding, painting, poetry, and local cuisine (SDG.5,10-social inclusion). - Creating business plans for 21 local teams (SDG.8-to support local economic development). - Learning about the 80-person local creative human resources network (SDG.11- foster stronger coordination and cooperation). - Using the interactive map, participants can map the network of local assets, including places, people, natural attractions, and social potentials (ensuring policy coherence). Furthermore, we anticipate that our program will result in an action plan that will strengthen current public participation patterns in cities going forward in addition to increasing the public's desire to participate in the solution design process locally. These findings provide a practical synopsis to advance the participation rate in future cities, a principle underlined in all sustainable development papers to design inclusive human settlements.

SOLUTIONS:

1. Local Socio-Economic Co-Creation (LSECC) Where: Qeshm Island What: To more actively develop local businesses and equitably distribute economic opportunities, a series of socio-economic co-creation events must be held to discover human and social resources and develop social entrepreneurship. How: There are four main steps: First, local community values are studied to identify local problems. Then, the public calls to find local activists. Third, set up workshops and short pieces of training. Finally, explore local opportunities, develop ideas, conduct group work, use mentors, and prepare the business model to present or implement to investors. Who: The task of active engagement lies with the Qeshm Free Zone Organization (QFZO). Impact: This solution not only identifies the relevant individuals and groups and promotes their economic and financial capabilities at the local level, but also encourages managers to make the right decisions based on local lifestyles. As an illustration, in the city of Qeshm, 21 business models have been developed based on vernacular skills and QFZO decided to provide places and financial support for them.

2.YAMAL (Mardoom-Shahr) Platform Where: The island of Qeshm and other cities What: In order to modify the local planning process and make it easier for citizens to participate in the decision-making steps or to create an integrated, facility-based plan, the MUIS has established a participation platform called "YAMAL (Mardoom-Shahr)." How: This social platform offers all citizens the opportunity to participate in the planning process through various steps: public calls, interactive meetings between facilitators and citizens to explore urban problems using the interactive map, focus groups, and storytelling techniques, group work, and design of solutions, plenary discussion, and listing of priority projects. Impact: Citizens discuss urban problems and

share ideas. They have an active relationship with decision-makers and official activists, become aware of financial and structural barriers, and find a network to pursue local projects. In addition, QFZO could develop an integrated action plan based on local priorities for 66 rural areas on the island and promote public satisfaction.

3. Asset-based Branding. Where: in all cities. What: The Sustainable Development Goals and the New Urban Agenda specifically emphasize eradicating poverty and strengthening local economic capacity in urban societies. This is possible when local identities and socioeconomic structures are linked. Who: Municipalities or other local authorities are responsible for discovering a city's identity and virtual proposition. How: By discovering the native identity hidden in art motifs, cultural behaviors, historical stories, architectures, and businesses. Impact: Asset-based urban planning makes a city unique with a specific character and image that play a role in creating meaning and developing relative advantages for the city's community and local businesses.

4. Creative cities network Where: in all the cities of the island of Qeshm What: The citizens of Qeshm Island are characterized by a high willingness to engage in civic activities. Building an interactive network between cities helps to foster creativity and guide development processes. Who: The non-governmental organizations, QFZO, and municipalities are responsible for organizing the cities' creative network and supporting local creative groups and associations. How: The first step in recognizing the creative network of a region such as Qeshm Island is to map local human values, material values, and socioeconomic linkages between cities. It also aligns and shares skills and provides learning support to expand collaboration, experiment sharing, and joint implementation. Impact: This solution would develop the local productivity of cities and promote the context of collaboration, resulting in constructive competition and network support between cities.

GAME CHANGERS:

1. Ayoob Zarei (Director of Tourism and Handicrafts Unit, Qeshm Free Zone Organization, Iran) As QFZO's Director of Tourism and Handicrafts, Ayoob focuses on implementing sustainable policies based on local values and leveraging platforms for public-private partnerships and knowledge sharing to achieve a range of innovative solutions and integrated collaboration. Ayoob has served as mayor of the historic port city of Kong for the past eight years and has considerable experience in urban renewal, historic rehabilitation, and working with global and local organizations on sustainability. He has been trying to get Kong Port listed as a World Heritage Site by UNESCO to promote the process of localizing the SDGs. He is also working to define Qeshm Island as a pilot project for the first innovative global island in the Persian Gulf and preparing action plans for the New Urban Agenda 2030. As a professional urban manager, he has also defined a special process for preparing plans and regulatory documents for historic cities in Iran. He was the principal supporter of this UTC in Iran (the first one) and he provided an opportunity to adjust the social co-creation process on the formal decision-making procedures.

2. Navid Falahat (Developer of creative urban projects in Iran) Navid is a professional facilitator and creative mentor in the field of social empowerment and training of local businesses and entrepreneurs, who launched the first start-up weekends in Iran. Navid recently developed the smart idea of urban innovation factories based on the just city approach to achieve SDGs 8 and 10. He is a consultant at Razavi Khorasan Industrial Site to promote sustainable SMEs. He presented the idea of social co-creation as an innovative solution to urban problems, led 80 national and international events, and mentored over 400 teams in Iran.

RECOMMENDATIONS - NEW URBAN AGENDA:

Short/Medium Term Prioritized Encourage strong public-private and civil society collaborations, creating opportunities for cities to exchange best practices, knowledge, and experiences, particularly between cities in developing and industrialized nations.

Long Term Prioritized Integrate the notion of co-creation into decision-making at various scales (Local, Regional, National, and International)

STRENGTHENING - NEW URBAN AGENDA:

Short/medium Term Strengthened establishing a workable framework for encouraging community-based partnerships with local stakeholders with the goal of rethinking urban neighborhoods and human lifestyles, fostering inter-community cooperation, and encouraging social entrepreneurship locally.

Long Term Strengthened The next urban new agenda should address the concept of a just city and inclusive prosperity by allowing equal access to participation in major decision-making plans in all local communities, in the sense of the right to decide and develop.

COMMITMENTS:

Commitment to: - Strengthening the role of social activists and local entrepreneurs in the process of decision-making for developing tourism industries - Establishing the Yamal (Mardoom-Shahr) platform in QFZO settlements to provide a structure for public engagement. - Addressing the local needs in physical and socio-economic operations in greater detail - strengthen collaboration and knowledge sharing among cities with the Creative City Network idea. - Supporting the discovered creative teams in promoting their business models and presenting them to investors

ROLES AND RESPONSIBILITIES:

Qeshm Free Zone Organization (QFZO):

- Improving practical connections with local communities in decision-making processes
- Changing management's perception of local needs for follow-up

- Providing financial support and developing networking platforms aimed at increasing economic opportunities (especially for local instinctive businesses)
- Supporting the holding of more UTCs and similar events to increase public engagement

Mummute Urban Innovation Studio:

- Establishing the practical structure to implement innovative ideas.
- Developing opportunities for learning and sharing for all.
- Implementing the UTC in 16 settlements on Qeshm Island.

ACTION PLAN:

Our campus is related to SDG.11.3 which emphasizes the solutions to reach inclusive and sustainable urbanization in cities by promoting the capacity for participation among all urban stakeholders. To achieve this goal, we offer a couple of interactive activities, including:

Act-1: Online Pre-event: To hold virtual public dialogues among social activists such as NGOs, public and governance sections like municipalities, and private partners as researchers, consultants, etc. to discuss sufficient participation patterns in future urban areas. To do so, we will hold twelve online workshops in which all partners will participate.

Act-2: Urban Labs: To create an interactive atmosphere to discuss and present innovative ideas and economic-based solutions regarding urban issues through "Co-creation" by planning public contributions, circle time, and technical mentoring for participating groups. This section includes three main activities: Act-2-1: Visit the city with an introduction to socio-economic structures and values. Act 2-2: A circle time with all partners to discuss the common principle for social co-creation in the future of cities. Act-2-3: Idea workshop to present innovative ideas regarding social co-creation.

Act-3: Round table: To provide debate and exchange meetings in urban space in which basic issues that require social participation are evident. In this case, discovering creative ideas to enhance the participation of all stakeholders in the cultural landscape was intended. We propose: - Act-3-1: Holding two round tables • The first step is to brainstorm among NGOs, social activists, and people who are interested in participating. • The second is to brainstorm among public institutions, governance, and private stakeholders. - Act-3-2: Discussing a meeting among the presidents of the above round tables to exchange views -.

Act-4: Plenary session: To conclude, the ideas about optimizing participation patterns, co-creation among all stakeholders, and practical ideas will affect the rate of public participation in future urban environments significantly. We propose: - Act 4-1: Holding a circle time among partners in an open space to finalize their views and ideas - Act 4-2: Presenting creative solutions towards enhancing public participation in cities

Act-5: To establish the road map to promote public participation, including applicable strategies and action plans by all stakeholders. In this report, the role of each stakeholder will be

determined. We propose: - Act 5-1: Holding a workshop to plan and finalize the proposed road map of public participation in the future of the cities

ROAD MAP FOR NEXT STEPS:

1. Developing collaboration between QFZO and local groups to establish the Creative Cities Network
2. Enhancing the role of newly discovered creative people in decision-making processes
3. Increasing public-private partnerships to achieve asset-based action plans in further settlements in Qeshm Island

MEDIAS:

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